

Guido Fetta



Guido Fetta has a background as a sales and marketing executive with more than 20 years of experience in the chemical, pharmaceutical and food ingredient industries. He has held sales representative, sales manager, and director positions for several international businesses. Guido has managed large and small-scale projects and improved business by streamlining processes and improving product design and sales plans. Now, as founder and owner of his own business, Cannae LLC, Guido has designed, developed, and successfully tested a breakthrough technology that he is currently marketing to the aerospace industry. With a proven track record in sales, new business development, technology design, market development, and organizational design and management training, Guido is eager to focus on his new career as an entrepreneur. With a focus on for-profit business, Guido specializes in: Instructional Design, Strategic Planning, Process Improvement, Sales & Marketing Training, Executive Team Building and Coaching, Organizational Design and Development, Technology Design and Development, Innovative Concepts and Breakthrough Thinking. In addition, Guido serves on the board of directors for Rachel's Vineyard National and has helped work as a support team member for 2 local Pennsylvania retreat sites. Guido has a Bachelor's Degree in Chemical Engineering from Virginia Polytechnic Institute & State University.

Susan Fetta

Susan Fetta has built her career around education, adult learning theory, instructional design, and corporate training. In 1996, Susan transferred her teaching skills into her own consulting company, Words of Wisdom Training, a company that designs programs to meet the specific needs and goals of for-profit and non-profit businesses and organizations. While specializing in trainer training, management and leadership development, communication skills, business writing, and media relations, Susan is also expert in needs analysis, group facilitation, and organizational development. Her client base ranges from small, local businesses to large, well-known corporations where she provides a variety of consulting services in various industries. Susan attended a Rachel's Vineyard conference given by Dr. Theresa Burke in 1999 and began serving on team first at Mother's Home in Darby, PA, then at the Greater Philadelphia site at Immaculata University in Frazer, PA. She served as site leader of the Doylestown, PA, retreat site for 2 years. Susan has been married to Guido Fetta for 12 years. They enjoy working together in their professional businesses and in church-related and community activities. They enjoy traveling and spending time visiting friends and family all over the world. Susan has a BS in Education from Buffalo State College and an MA in Linguistics from State University of New York at Buffalo. She attended post-graduate studies in Linguistics and Folklore at Columbia University in NYC.

